



STEPS TO GOD

The Bible says for us not to neglect church attendance, Heb. 10:25. Here we find a family on the way up the steps to an hour of worship. *The church is the strongest dyke against corruption and the evil forces that destroy human life.* The church is the foe of the penitentiary. Jesus said, "I will build my church and the gates of hell shall not prevail against it," Matt. 16:18.

The church is not perfect... nothing human ever is. Even the Apostles chosen by Jesus had a Judas, but see the success He made of the other eleven. *Christ loved the church enough to die for it and that makes it mighty important.* Whether people worship in a tent, tabernacle or cathedral, they mean to be on God's side. Church-going people are people of Faith. Do you go to church?



See You in Church TODAY!

With the Hope that More People Will Come to Church This Series is Sponsored By the Torrance Ministerial Association and Made Possible By the Following Civic Leaders:

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Longren Executive Addresses Inventors

Addressing 400 inventors at the National Convention of United Inventors and Scientists at the Hotel Clark last week, Hampden Wentworth, managing director of Longren Aircraft Co., pleaded for an end to mutual distrust between manufacturer and inventor.

"The manufacturer needs the inventor as a prime source of new product ideas. The inventor looks to the manufacturer for physical and financial resources to put his development into production. Both are partners in industrial progress," he said.

"Too often the inventor and manufacturer sit on opposite sides of the table eyeing each other with suspicion and hostility," he continued, "which prevents them from arriving at an equitable agreement. I am convinced," he declared, "that if we encourage a wider and more sympathetic understanding of the problems and needs of each of these partners, we can sweep away this barrier."

Tip for Inventors

Wentworth urged inventors to develop products that fit well into the manufacturer's economic picture. "Ideally the new product should be one that can be produced by the existing labor force with existing equipment, and sold by the sales force to the same customers. The farther a new product moves away from this ideal, the less likely it is that it can be profitably added to the operations of the average company," he said.

"Manufacturers evaluate the inventor's idea or development in the light of its economic feasibility. A manufacturer will ask himself: Does this idea seem sound? Will it fit into our manufacturing setup? Can this product be placed on the market profitably?"

Idea Studied

"In considering a proposed product or an idea," continued the airplane manufacturing executive, "the manufacturer will study it from several standpoints: Sales, engineering, manufacturing and legal. It is essential that the inventor appreciate that even after the manufacturer accepts the idea, he will spend considerable money in development."

Declaring that he always has had "great faith in the plain cracker-barrel type of inventiveness," Wentworth said that manufacturers look for "simple ideas that answer specific needs."

Wentworth cautioned both inventors and manufacturers to consider carefully the sales channels through which the product would be sold. "Know well your costs of manufacture and allow for adequate mark-up and sales discounts."

National Attention

Longren Aircraft Co., headed by Wentworth, has made important strides in developing new techniques for forming sheetmetal aircraft parts. The firm has attracted national attention to its progressive industrial relations policies and bonus payment plan which have increased its production by more than 95 per cent.

Other speakers included Dr. Adolphe De Castro and David Kesnick, president of the group. The address of Dr. Lee De Forest, who was unable to attend, was read to the inventors and scientists from all parts of the world who gathered in Los Angeles for the four-day convention.



TREAT IN STORE... Dishes with that "Cook Book Look" will be a feature of the cookery demonstration by Helen Bickford at the Herald's Cookery Carnival next Sept. 24, 25, and 26.

Cookery Carnival To Open Sept. 24

Again offering three free classes, the Modern School of Gas Cookery, sponsored by the Herald and Southern California Gas Company, will begin a new fall series of lecture-demonstrations at the Civic Auditorium, September 24, 25, 26.

Under the title COOKERY CARNIVAL, Helen Bickford, gas company home economist, will present over 20 dishes prepared by latest cooking methods. Included will be new-style broiled turkeys, pot roasts, delicious quick breads, desserts and such eye-appealing salads as Con-fetti, Carousal and Cranberry Festival.

Associated with the Home Service Department of Southern California Gas Company for many years, Miss Bickford has conducted dozens of cooking schools. Women especially enjoy watching Miss Bickford's skill and art in arrangements and garnishes of foods. Moreover, she loves to cook and her enthusiasm, carried to her audience, makes her programs as entertaining as they are informative. She will present a different program each day.

Phony Checks Bring Prison

A term of one to 14 years in the California Institution for Men at Chino was handed to Robert S. Corder, of 738 Border Ave., last week by Superior Judge Fred Miller.

Corder admitted forging a check for \$24 last June 24 and passing the same in a cleaning shop at 1422 Marcelina Ave.

The 26-year-old welder has served 19 months in the county jail for robbery and violation of parole, according to his record. Three other counts of forgery against the suspect were dismissed when he pleaded guilty to the one.

GOP Chairman For Assembly District Named

Frank S. Selover of Torrance is the new permanent chairman of 68th Assembly District delegation of the Republican Central Committee of Los Angeles.

The executive secretary of the Harbor Area Employers' Council and other officers were elected and installed to party positions at a meeting of the group Tuesday night in the Fireside, San Pedro.

Stephen M. Cope, Wilmington contractor, and Mrs. Barbara Bell, San Pedro Republican worker, were elected district vice-chairman and secretary, respectively.

Other members of the Republican County Central Committee from this area are Mrs. Jean W. Haley of San Pedro, who will be in charge of the Eisenhower-Nixon headquarters in Los Angeles; Lloyd A. Menveg, Wilmington; Clifton A. Hix, San Pedro attorney, and Dwayne O. Larson, hardware dealer of Wilmington.

Two new Republican headquarters have been opened in the district, in the Torrance National Bank Building, and at 1142 S. Pacific Ave., San Pedro. Two other offices, one in Wilmington and one in the Dominguez district, will be opened.

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Bill Forgery Completes Army Course

M/Sgt. William W. Forgey, 1323 Cranbrook Ave., has completed an Army Reserve military occupational specialty course in First Sergeant during the past year. It has been announced by the Fort MacArthur Organized Reserve Corps School.

He is assigned to the 368th Medical General Laboratory, Los Angeles.

A total of 228 certificates of completion were awarded by the ORC School this year as part of the reserve training program. The course, one of 15 offered, involved training on the basis of 16 hours per month for a period of nine months.

Thoroughly qualified regular army and reserve personnel are instructors at the ORC School. Training materials furnished by the Army technical schools are used, together with supplementary material developed at Fort MacArthur.

Torrance Church Calendar

CENTRAL CHURCH
EVANGELICAL
UNITED BRETHREN
Marcelina & Arlington
Rev. Homer H. Miller, Tor. 131

9:30 — Sunday School
10:00 — Morning Worship
6:30 — Youth Fellowship
7:30 — Evening Worship
Midweek Worship Service 7:00 Wednesday evening

FIRST LUTHERAN CHURCH
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Rev. Paul Wenzke, pastor
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Sunday:
9:30—Worship Service,
10:45—Sunday School,
10:45—Worship Service.

REVIVAL

Starting Sunday 10:30 A.M.

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